



LAFAYETTE RESOURCES LTD.

CAREER TRANSFORMATION COACHING PROGRAM

Our Career Coaches are trained professionals who will guide you through the complexities of skills assessment, self-awareness, career mapping, job search strategy, self-branding, career marketing and long-term career management.

To determine the value a career coach would bring to you, go through the following checklist of information.

Career Assessment & Focus

- | Yes | no | |
|--------------------------|--------------------------|------------------------------------------------------------------------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | Do you know “who” you are – personally and professionally? |
| <input type="checkbox"/> | <input type="checkbox"/> | Do you have a clear understanding of your most significant skills and qualifications? |
| <input type="checkbox"/> | <input type="checkbox"/> | Are you clear about your career objectives? |
| <input type="checkbox"/> | <input type="checkbox"/> | Do your skills and qualifications match your objectives? |
| <input type="checkbox"/> | <input type="checkbox"/> | Do you know the type of position you are seeking? |
| <input type="checkbox"/> | <input type="checkbox"/> | Do you know what types of activities you do NOT want to engage in? |
| <input type="checkbox"/> | <input type="checkbox"/> | Do you know the industries in which you are interested and will be focusing your search? |

Your career coach will assist you in identifying and assessing your qualifications, job preferences, likes and dislikes, immediate objectives and long-term goals. Your coach will help you evaluate your worth in the employment market and your value within specific industries.

Career Change & Transition

- | Yes | No | |
|--------------------------|--------------------------|----------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | Are you considering changing career paths, professions or industries? |
| <input type="checkbox"/> | <input type="checkbox"/> | Can you find an equivalent position if you make such a change? |
| <input type="checkbox"/> | <input type="checkbox"/> | Will you command the same level of compensation: |
| <input type="checkbox"/> | <input type="checkbox"/> | What skills do you have that are transferable between jobs and/or industries? |
| <input type="checkbox"/> | <input type="checkbox"/> | Do you feel as though you are going to be niched into your current industry for the rest of your career? |
| <input type="checkbox"/> | <input type="checkbox"/> | Do you know today’s “hot” industries and professions? |



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- Do you have the “right” skills to transition into these high-growth industries?

Your coach will guide you in identifying and evaluating all of your possibilities and help you to formulate your job search action plan.

Personal & Family Issues

Yes No

- Do you have personal or family issues that are directly impacting your job search?
- Is relocation out of the question?
- Is your spouse currently employed and not anxious to leave his/her position?
- Is your age impacting your job search results?
- Are you tied to your current community because of out-of-work activities you're involved in?
- Do you have a physical disability that might be negatively impacting your search, but has never impacted your work performance?
- Are you unhappy because your job search has not progressed at the pace you anticipated?
- Do you need an advisor, a confidante or a job search partner?

Your coach can be your sounding board, helping you determine how to evaluate and prioritize these issues in relation to your search, how to best overcome obstacles standing in your way and how to best position those issues to your advantage.

Career Marketing & Job Search Plan

Yes No

- Do you understand that the job search process is similar to the sales process?
- Do you understand that YOU are the product you are selling and that you must effectively merchandise and promote the product?
- Do you understand all of the different marketing channels available to you in managing your search ?
- Do you know which marketing channels are the RIGHT marketing channels for your search?
- Do you know how to best optimize your networking contacts and results?
- Do you know which advertisements to respond to and which to ignore?



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Your career coach can help you critically evaluate each and every available job search strategy, its value to your search, and how to best integrate each program into your campaign.

Interview Skills & Salary Negotiations

Yes No

- | | | |
|--------------------------|--------------------------|----------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | Are you confident of your performance in the interview situation? |
| <input type="checkbox"/> | <input type="checkbox"/> | Are you able to “sell” your accomplishments without sounding as though you are bragging? |
| <input type="checkbox"/> | <input type="checkbox"/> | Are you articulate and well-presented? |
| <input type="checkbox"/> | <input type="checkbox"/> | Are you comfortable in a “stressful” interviewing situation with more than one interviewer? |
| <input type="checkbox"/> | <input type="checkbox"/> | Can you quickly and easily adapt to a new environment? |
| <input type="checkbox"/> | <input type="checkbox"/> | Are you an accomplished negotiator, confident of your ability to negotiate the “best” compensation package possible? |
| <input type="checkbox"/> | <input type="checkbox"/> | Do you fully understand the potential of various bonus structures and schedules? |

Your career coach will help you develop and refine powerful interviewing skills, pushing you to perform at your best, communicate your value and earn a compensation package well beyond your original expectations.

References

Yes No

- | | | |
|--------------------------|--------------------------|-------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | Will your references speak positively about your skills, qualifications, experience and track record? |
| <input type="checkbox"/> | <input type="checkbox"/> | Will your references say anything that could be potentially damaging to you? |
| <input type="checkbox"/> | <input type="checkbox"/> | Are your references the RIGHT references for you to use? |
| <input type="checkbox"/> | <input type="checkbox"/> | Do you know how to improve the performance of your references when they’re talking about you? |
| <input type="checkbox"/> | <input type="checkbox"/> | Can you make the reference-checking process easier for your references? |

If you know that your references may be divulging information that could be construed as negative, let your career coach teach you how to best overcome these situations.

If you can answered “YES” to most of the questions and are confident in your ability to manage your career transformation, and acquire a new job easily, then you are reasonably well-prepared to move forward on your own.



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However, if you feel the need for the expertise, insights and support of a career coach, don't hesitate for one minute. Our trained professionals can make a huge difference in the speed and success of your career transformation.

If you answered "NO" to more than just 3-4 of the questions above, I would strongly urge you consider the value a career coach could bring to your career change, job search strategies, and personal branding.

With years of experience, and training, career coaches know what works and what doesn't work, how to optimize your results, and how to help you transform to your ideal career.

With your career coach at your side, you can move forward confidently and successfully.

Please contact us

END OF CLIENT FORM